

HOW TO STAY INVOLVED!

COMMUNITY-CENTRIC FUNDRAISING

A movement that fundamentally reimagines fundraising so that practices are grounded in racial and economic justice and centered around communities of color



community·centric
fundraising

ABOUT CCF

Community-Centric Fundraising is a movement reimagining fundraising grounded in racial and economic justice.

Because we work within a system that perpetuates white supremacy, classism, exploitation, and many other harms, lasting change will require us to create — together — new systems and practices that prioritize the wellbeing and security of entire communities over individual people and entities.

We will do this by fostering a sense of belonging and interdependence, presenting our work holistically and not as individual transactions, and encouraging mutual support between mission-driven organizations and nonprofits.

We believe that while there is space for everyone, the work must be led by the people most affected by injustice! Challenging the status quo in philanthropy requires bold, courageous action. We must tackle difficult topics and conversations that the nonprofit sector has previously avoided, try things that have not been done before, and embrace failure as a part of learning.

[Learn more about us by visiting our website.](#)

HOW WE ENVISION CCF'S WORK

As with any movement that doesn't belong to one entity, we anticipate that our reach and scope will evolve and change over time. As of today though, we believe the CCF movement will initially manifest as:

- **A CCF HUB** — An online informative and creative space for BIPOCs (Black, Indigenous, and People of Color) and others working in fundraising and adjacent spaces to share experiences, expertise, knowledge, and more through written works, artistic works, and other multimedia projects.
- **CCF EVENTS** — Political education opportunities, workshops, convenings, updates, and more, which will build our community and allow us to share, expand, and uplift equitable fundraising practices.
- **OTHER CCF CHAPTERS** — While CCF is currently based on work from our Seattle chapter, we hope that folx in other areas will start their own chapters.

HOW YOU CAN STAY INVOLVED

There are many ways to do this work and to stay connected. Here are some ways below, but this list is by no means exhaustive. If you think of other ways, go for it and be sure tag us so we can amplify your great ideas!

1 Follow and share CCF-related content

We will be sharing content from our [Content Hub](#) regularly on social media. It would be amazing if folx share, amplify, discuss, and contribute. Here are our social media accounts:

Instagram: [/communitycentricfundraising](#)

Twitter: [/comm_centric](#)

Facebook: [/communitycentricfundraising](#)

2 Contribute to the CCF Hub

We envision showcasing awesome work from folx, particular folx of color, who are doing cool things aligned with [CCF's 10 Principles](#). We want to share essays, videos, podcasts, art, and more. Get started on becoming a contributor by reading through our [editorial guidelines](#). (Our rate is currently \$250/piece.)

3 Join our mailing list

We sometimes have events and updates that we want to share out. We'll announce many of these items on social media, but we'll also send out emails periodically to let folx know about upcoming events or just to share something cool. [Sign up for our emails](#).

4 Donate to CCF!

We are currently volunteer-run, and it's a lot of work! If you wanna give us some monetary love, we'd really appreciate it. We'd use donations for a variety of things, but one place your money would go is toward paying our content creators. [Please donate through our fiscal sponsor, Seattle Parks Foundation](#).